



Forward Party

Brand guidelines



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02

Logo





03

Wordmark

English

French



Bilingual





04

Type

Coolvetica

Primary fonts for headers

The quick brown fox jumps over a lazy dog

Arial

Secondary font for body text

The quick brown fox jumps over a lazy dog



05

Brand colours

Black

#212121
R: 33
G: 33
B: 33

Red

#EB2D37
R: 235
G: 45
B: 55

Yellow

#FCD307
R: 252
G: 211
B: 7

Gradient

Red to
Yellow

50%

25%

50%

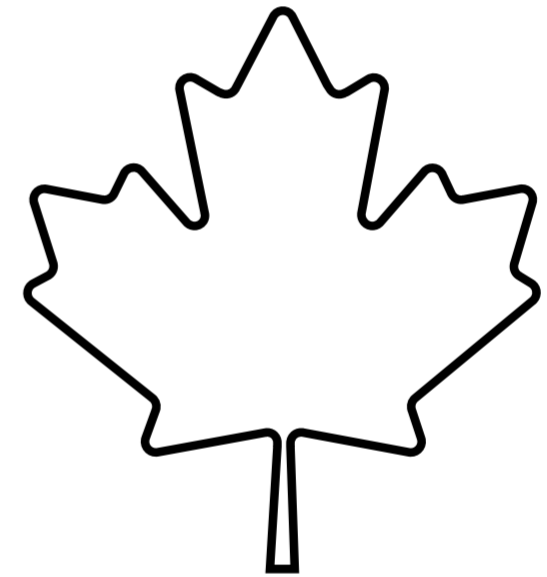
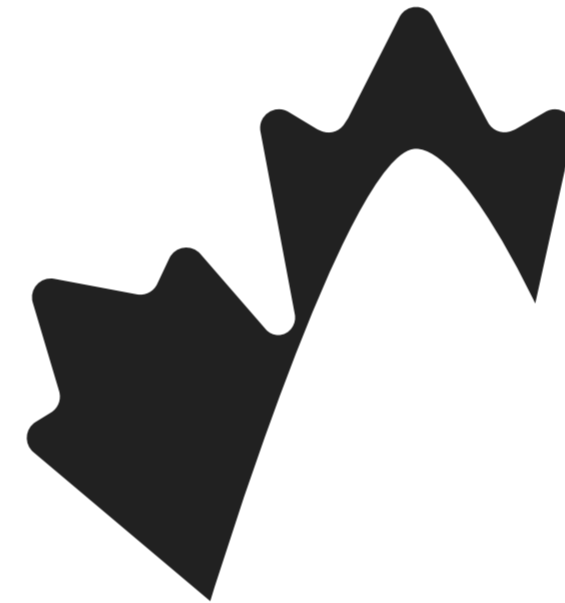
25%

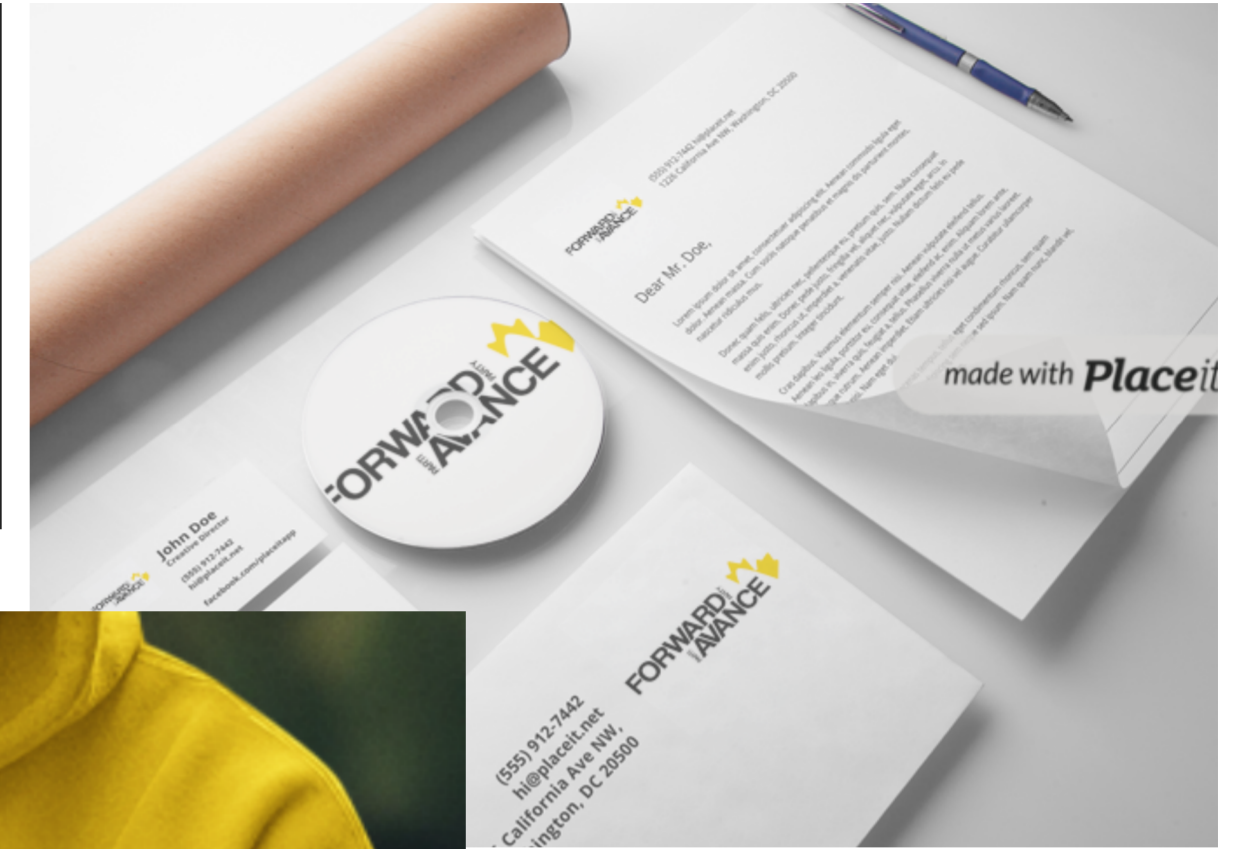
50%

25%

06

Accents and elements





07

Sample uses

